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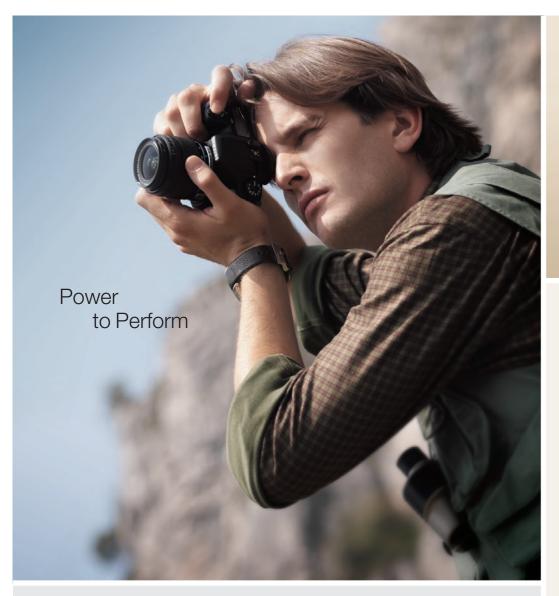


SAMSUNG DIGITAL CAMERAS

Spring 2007



www.samsungcamera.com



imagine perfection **GX-10**





10.2 mega-pixel CCD for maximum resolution

The GX-10's 10.2 mega-pixel CCD (23.5x15.7mm) offers the unmatched ability to capture light and colour producing vividly detailed images. One press of the shutter and a dynamic world of colour and beauty comes to life. Create a new reality with the GX-10 - a DSLR camera made just for you.



OPS (Optical Picture Stabilisation) shake reduction system with image sensor shift

A picture taken in dim light - or from an unsteady stance - often gives a blurred result. The GX-10's built-in OPS system helps you get much clearer shake-free pictures, even at slow shutter speeds or when using a telephoto lens.



Sealed build for greater camera security

GX-10's body is specially crafted to resist the influx of water or dust. A secure silicone seal has been implemented at 72 different points, including the shutter and other important buttons, to ensure that nothing harmful enters the camera.



Dual Dust Removal System

The GX-10 features two different technologies designed to keep dust from settling on the CCD. First, the CCD itself was designed with a unique dust repellant coating. Second, the GX-10 has the ability to gently vibrate its CCD on start-up to further prevent dust build-up.



GX-10

- 10.2 mega-pixel CCD for maximum resolution
- · OPS(Optical Picture Stabilsation) shake reduction system with image sensor shift
- Dual Dust Removal System keeps the CCD clean
- Sealed build for greater freedom
- Field of view 95%, bright Pentaprism viewfinder (0.95X magnification)
- Perfect your pictures with RAW functionality One-touch RAW button
- Convertible to 22 Bit A/D with a broad range of gradation

- Fast imaging process, excellent colour representation
- Powerful AE exposure mode that readily adjusts ISO sensitivity
- · Precise white-balance adjustment enables more natural expression
- Multiple options for continuous shooting
- Precise AF with 11 focus points
- My Settings function makes operation easier, more convenient
- Multi-Exposure Shooting (2~9 times)
- 2.5" TFT colour LCD



imagine a New Voyage in photography

NV11











10.1 mega-pixel Schneider KREUZNACH lens with 5x optical zoom

The 1/1.8 in CCD of the NV11 supports 10.1 mega pixels. Add the precision-crafted Schneider lens to this, and you have a camera that picks up even the tiniest details to bring you a beauty unlike anything you have seen before. The 5x optical zoom brings your subject much closer to you, and this feature is supported even when you are using the video mode.



ISO 1600 high sensitivity gives you a super clear image

Even when camera shake has been eliminated, a fast moving subject can cause the image to blur. The NV11 supports ISO 1600 high sensitivity to give you super clear pictures with just the right amount of brightness, even when taking moving subjects under less-than-perfect lighting conditions.





2.7" large bright TFT colour LCD

With its brilliant, large TFT colour LCD, the Samsung NV11 makes it easy to compose wider and clearer images.



Face Recognition AF & AE

With the Face Recognition AF & AE function, the NV11 enables the user to take better portrait pictures more easily. The function detects faces and automatically focuses on them; the brightness of the faces is adjusted optimally for beautiful portrait pictures.

Regardless of the composition of the picture, the face of a subject is automatically recognised and focused. (AF)







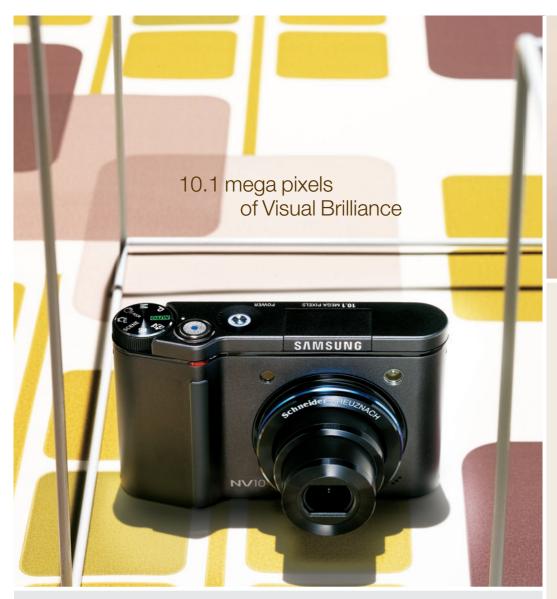


Even in backlight condition, Exposure is adjusted automatically to make

NV11

- 10.1 mega pixels
- 5x optical zoom
- 2.7" bright TFT colour LCD
- World renowned Schneider Lens
- · Face Recognition AF & AE
- Red-eye Fix

- Advanced Shake Reduction (ASR)
- · High sensitivity ISO 1600 support
- Innovative UI-Smart Touch
- Shooting guide for 12 Scene Modes
- Business Card Manger S/W (Digimax Biz Reader)

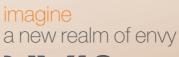


NV10

- High resolution, 10.1 mega-pixel 1/1.8" CCD
- Schneider-KREUZNACH lens with 3x optical zoom
- Compact, slim design with black aluminium body and steady grip
- · Innovative Smart Touch user interface for touch-sensitive, intuitive ease of use
- Improved ASR(Advanced Shake Reduction) system
- High sensitivity to ISO 1000
- TV quality MPEG-4 movie mode with sound (30fps)

- Photo Gallery function for convenient picture viewing
- · New recharging options, supports high capacity SBP-4442 battery kit





NV10













10.1 mega-pixel 1/1.8" high resolution CCD

At just 18.5mm thick, it's hard to believe that the NV10's slim black aluminium body houses an incredible 10.1 mega pixels for phenomenal photographic detail. And the lens barrel's blue ring marks the highest Samsung quality, for a finish others can only

Smart Touch + 2.5" LCD

Navigating complicated menu systems is a thing of the past! The brilliant new Smart Touch user interface makes accessing menu functions and reviewing your images an absolute pleasure. This unique touch-sensitive system gives you easy, intuitive control over the camera, and the 2.5" LCD gives you a great view every time.



The superior Schneider-KREUZNACH lens

The high-quality optics in Schneider-KREUZNACH lenses deliver crystal-clear images with every shot. The bright f2.8 lens offers even resolution from the centre to the edges. For more natural-looking pictures, each lens surface is multi-coated to minimise unwanted "ghost" or "flare" effects.



Built-in Pop-up Flash

The NV10's discreet pop-up flash gives users the option of flash photography whilst maintaining the clean lines of this sleek model. Located just above the lens, it's ideally placed to pop up when needed and stay completely hidden when not in use.





- High resolution, 7.2 mega pixels
- Schneider-KREUZNACH lens with 7x optical zoom
- · OPS(Optical Picture Stabilisation) function for stable shooting
- Improved ASR(Advanced Shake Reduction) system
- · Innovative Smart Touch user interface for touch-sensitive, intuitive ease of use

- High sensitivity to ISO 1000
- TV quality MPEG-4 movie mode with sound (30fps)
- Photo Gallery function for convenient picture viewing

- · Multi-charging system including USB and high capacity SBP-4442 battery kit

7x optical zoom + OPS + ASR





The 7.2 mega pixels, 7x optical zoom NV7 OPS offers the complete solution for blur-free, natural images. It uses Samsung's unique Advanced Shake Reduction(ASR), as well as the brand new

Optical Picture Stabilisation(OPS) technology for double anti-shake protection.

OPS (Optical Picture Stabilisation)

The NV7 OPS has builtin Optical Picture Stabilisation, to eliminate the blur caused by camera shake and deliver clear, crisp images every time. Optical Picture Stabilisation (OPS) uses an image sensor shift mechanism that moves the sensors in the opposite direction to the movement of the lens (caused by camera shake) in order to correct the shake.























- · High resolution, 7.2 mega pixels
- 3x optical zoom, 2.5" TFT colour LCD
- · Slim, black stainless steel body
- Multifunction convergence device
- · Sound effects (Normal, Classic, Dance, Jazz, Live, Rock, 3D with stereo speakers) for richer sound
- · Advanced Shake Reduction (ASR) for improved low-light performance
- High sensitivity to ISO 1000
- Red-eye Fix for natural portrait shots
- TV quality MPEG-4 movie mode with sound (720x480 20fps, 640x480 30fps)

Multi-function digital camera

The NV3 is not only a great digital camera with 7.2 mega pixels but also a perfect MP3 player, portable multimedia player, digital camcorder, text viewer, and much more.











Wise Shot

In the delicate light condition that you can not make judgement which mode will be optimumto get best shot, Wise Shot automatically take two shot successively, one is ASR On Shot, second is Flash On Shot, and store both of them to let you select better one later.













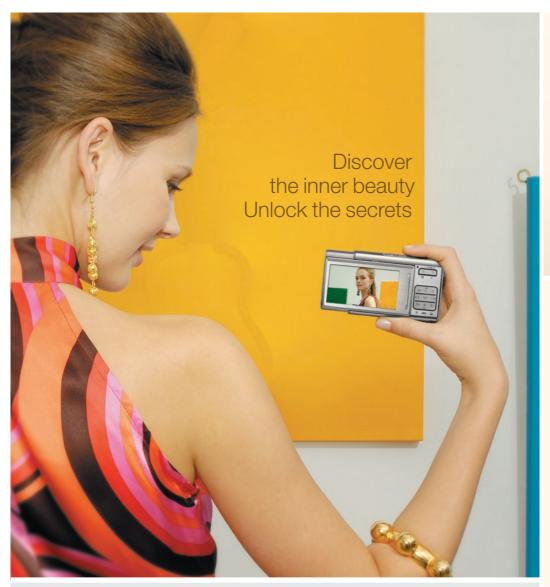












i70

- 7.2 mega pixels
- 3x optical zoom
- 3.0" large wide TFT colour LCD (230K)
- Slim design, presented in different colour options, in a luxurious stainless steel camera body
- Multimedia digital camera with diverse functions (Camera, Camcorder, MP3 player, Portable Multimedia Player, Text viewer, Voice recorder, Portable disk)
- Flash Animation GUI (Graphical User Interface) and 9 keys for intuitive, convenient operation of the camera

- To take clearly better pictures
- ASR (Advanced Shake Reduction)
- ISO 1000
- Face Recognition AF & AE
- Wise Shot
- Red-eve Fix
- MPEG-4 movie mode (640X480, 30fps)
- Character input function
- Special Edit/Effect function that adds pleasure to picture-taking and editing
- 14 practical Scene modes
- PictBridge support

imagine elegance

i70



Technology in fashion

The i70 is a 7.2 mega-pixel digital camera with a 3x optical zoom lens and a style all its own. In a luxurious stainless steel body, the Samsung i70 expresses a unique style with classic Victorian patterns. With a 3.0" wide screen LCD, you can view your images and movies in bright vivid colour, while the stainless steel body protects your investment.





Even in backlight condition, Exposure is adjusted automatically to make

To help you take clear pictures - Face Recognition AF & AE

With the Face Recognition AF & AE function, the Samsung i70 enables the user to take better portrait pictures more easily. The function detects faces and automatically focuses on them; the brightness of the faces is adjusted optimally for beautiful portrait

Regardless of the composition of the picture, the face of a subject is







Even more lively excitement - Flash Animation GUI (Graphical User Interface)

The Samsung i70 provides an expressive, dynamic graphical user interface. With icons that move on the LCD according to the operation of the buttons, the user can understand and enjoy the camera's functions more easily.





Character input function

With the i70's character input function, the user can take a picture and then leave a note on the picture in Korean. Chinese, English, or special characters. The 9-key input method makes it easy to input character, just like on a

* Matching the 9 keys one-on-one, the soft keys that appear on the LCD enable the user to input letters intuitively.





- 7.2 mega pixels
- 3x optical zoom
- · Waved design with the benefit of a 180 degree rotating LCD
- 3.0" Touch Screen LCD that adopts Flash Animation GUI (Graphical User Interface)
- 8-in-1 multi-function digital camera (Camera, Camcorder, MP3 player, Portable Multimedia Player, Text viewer, Voice recorder, Portable disk, World Tour Guide)
- To take clear pictures
- ASR (Advanced Shake Reduction)
- ISO 1600
- Face Recognition AF & AE
- Wise Shot
- Red-eye Fix

- World Tour Guide function
- Tour information coverting in 30 countries
- 450MB high capacity internal memory
- Powerful iMovie Clip function
- SVGA quality (800x592) high resolution movie recording
- 3x optical zoom during movie recording
- MPEG-4 high compression/image quality format
- Special Edit/Effect function that adds pleasure to picture-taking
- 14 practical Scene modes
- Motion capture & PictBridge support

imagine freedom















My digital world revolves the way I want (The rotating automatic mode change function)

The i7 offers a new type of usability, with a rotating LCD applied to a digital camera for the first time. The new user interface allows the i7's mode to switch automatically depending on the angle of the LCD screen. The 3.0" LCD incorporates a wide Touch Screen and the thoughtful design ensures a firm grip.







More lively features on the LCD Touch Screen PUI (Physical User Interface) + Flash Animation GUI (Graphical User Interface)

The large 3.0" Touch Screen allows you to set the functions guickly and conveniently. Samsung Camera's original menu configuration and the Touch Screen with no redundant function buttons provide a whole new way of operating the camera. Also

the i7 provides an expressive and dynamic graphical users interface. With the icons that appear on the LCD by selecting the buttons, the user can enjoy understanding the camera's operating functions more easily.









World Tour Guide function

By adding the World Tour Guide function to a digital camera for the first time, the i7 provides more convenient and diverse usability while travelling. With the World Tour Guide function for images and explanations of famous attractions, you can check global travel information easily and conveniently. * A 450MB high capacity internal memory













You can take clearer pictures, even in dim light - ISO 1600 high sensitivity support

The Samsung i7 produces vivid pictures even in low light. The camera has an auto sensitivity feature that automatically adjusts sensitivity up to ISO 1600 depending on the ambient exposure conditions. The high sensitivity setting of ISO 1600 enables you to take clearer indoor pictures, even in poor light.



A digital camera with 7.2 mega pixels and a 3.0" large Touch Screen LCD

The L74 WIDE has a 7.2 mega-pixel high resolution CCD, and a 3.0" large Touch Screen. This superb camera gives you beautiful, natural colour tones. The 3.0" Touch Screen with Flash Animation GUI (Graphical User Interface) enables you to operate the camera quickly and easily.



Wider perspective through a 28mm wide-angle lens

The 28mm wide-angle lens enables you to take wider pictures; the 3.6x optical zoom makes it possible to take pictures with different angles, all adding pleasure to picture-taking. With the 28mm wide-angle lens, you can fit more people into your picture, or get a wider view of your subject.







L73

- 7.2 mega pixels
- 3x optical zoom
- 2.5" TFT colour LCD
- Innovative Smart Touch user interface
- Advanced Shake Reduction (ASR)
- Face Recognition AF & AE
- High sensitivity ISO 1600 support
- · Aluminium body with comfortable grip
- MPEG-4 movie mode (SVGA quality, 20fps)

7.2 MEGA | 3x Optical | 2.5 TELLO | (M))) ASR | & Face Recognition













Above and Beyond



Touch-sensitive user interface for intuitive ease of use

Navigating complicated menu systems is a thing of the past! The brilliant new Smart Touch user interface makes accessing menu functions and reviewing your images an absolute pleasure. This unique touch-sensitive system gives you easy, intuitive control over the camera, and the 2.5" LCD gives you a great view every time.

Face Recognition AF & AE

With the Face Recognition AF & AE function, the L73enables the user to take better portrait pictures more easily. The function detects faces and automatically focuses on them: the brightness of the faces is adjusted optimally for beautiful portrait pictures.

Regardless of the composition of the picture, the face of a subject is automatically recognised and focused. (AF)







Even in backlight condition, Exposure is adjusted automatically to make







177 • 7.1 mega pixels • 7x optical zoom • EPS (Electronic Picture Stabilisation) • High sensitivity ISO 1600 support • 2.5" bright TFT colour LCD · Stable and Convenient Grip • Convenient User Interface – 5 Way Key Capture memories · High Quality Movie Clip Everyday (MPEG-4, VGA 30fps Movie Clip) 7.1 MEGA | 7x Zoom | 2.5 # 1600 L700 • 7.2 mega pixels 3x optical zoom • 2.5" TFT colour LCD · Light weight aluminium body with a stylish design Advanced movie function (VGA, 30fps) · High sensitivity ISO 1600 support User friendly Interface · Fast shooting & display 7.2 MEGA | 3x Optical | 2.5 TITLES |



10.1 mega pixels, 5x optical zoom

The Samsung S1050 is a high resolution digital camera that is equipped with a true-colour filtered 10.1 mega-pixel CCD. This allows the Samsung S1050 to produce even better images and take detailed photos for printing up to poster size. In addition, the Samsung S1050 has an 5x optical and 5x digital zoom giving 25x total zoom when combined.







5x Zoon

3.0" large TFT colour LCD

The Samsung S1050 has a 3.0" large LCD for improved contrast and colour reproduction, allowing you to enjoy a wider and clearer image.





Advanced Shake Reduction (ASR)

The ASR technology prevents the degradation of image clarity and colour sometimes common with flash photography. With ASR the effects of camera shake are reduced in lower light conditions. You can often take well exposed, sharper pictures in low light without using flash at



High sensitivity ISO 1600

The Samsung S850 has an auto sensitivity feature that automatically adjusts sensitivity according to the ambient exposure conditions up to ISO 1600. The high sensitivity setting of ISO 1600 lets you to take clearer indoor pictures in the poor light without camera shake or image blurring.













- 7.2 / 6.0 mega pixels
- · 3x optical zoom
- 2.5" TFT colour LCD
- Advanced Shake Reduction (ASR)
- Supports ISO 1000 (S730)
- · Ergonomic grip for steady shooting
- "E" button to access various Photo effects directly
- · Convenient mode dial
- Auto Macro & 1cm Macro
- Advanced movie function (MJPEG, VGA 30fps)

7.2/6.0 mega pixels, 3x optical zoom

The Samsung S730/S630 is a high resolution digital camera that is equipped with a true-colour filtered 7.2/6.0 mega-pixel CCD. You can use Samsung S730/S630 to produce even better images and take detailed photos for printing up to poster size. In addition, the Samsung S730/S630 has a 3x optical and 5x digital zoom giving 15x total zoom when combined.



Special Photo Effect & Editing Function

Just one touch of the "E" button gives you direct access to each of these special effects!











Features

Face Recognition AF & AE

With the Face Recognition AF & AE function, enables the user to take better portrait pictures more easily. The function detects faces and automatically focuses on them: the brightness of the faces is adjusted optimally for beautiful portrait pictures.

Regardless of the composition of the picture, the face of a subject is automatically





Even in backlight condition, Exposure is adjusted automatically to make optimum





Wise Shot

In the delicate light condition that you can not make judgement which mode will be optimum to get best shot. Wise Shot automatically take two shot successively, one is ASR On Shot, second is Flash On Shot, and store both of them to let you select





OPS (Optical Picture Stabilisation)

Camera shake can be caused by many factors, such as hand shaking, zooming or insufficient light. Optical Picture Stabilisation (OPS) uses an image sensor shift mechanism that moves the (caused by camera shake) in order to correct the shake. Another superior Samsung innovation, OPS corrects even the tiniest of





ASR (Advanced Shake Reduction)

The ASR technology prevents the degradation of image clarity and colour sometimes common in flash photography. With ASR the effects of camera shake are reduced in lower light conditions. You can even take well exposed, sharper pictures in low light without using a flash at all. It guarantees brighter and more natural pictures.





Special Photo Effect & Editing Function

Just one touch of the "E" button gives you direct access to each of these special effects!























Advanced Movie functions

MPEG-4, SVGA Quality 20fps

MPEG-4 is the high-compression high-quality movie format. The camera provides a recording time that is 3-4 times longer than conventional digital cameras (MJPEG), and you can record a movie with clearer images.



Movie Stabiliser

This function is used to prevent camera shake occurring when recording a movie. The camera detects shake automatically and traces the target subject when recording a movie.



Pause during movie recording

This mode is used to temporarily stop recording a movie during an unwanted scene, and then resume recording within the same file.



Built-in movie editing

recorded movie, and save the scenes. The mode is very convenient because editing a movie can occur within the camera itself, immediately after recording the movie.



"E" Button

You can access some special Photo Effect/Editing functions with just one touch of the "E" button.



Auto Macro

You can obtain clearer images regardless of distance because, in Auto mode, the camera automatically sets the focus by detecting the distance, ranging from close up to infinity. You can take close-up pictures automatically even if close-up mode is not set.







Red-eve Fix

The Red-eye Fix algorithm programmed into the camera automatically eliminates red eye in shoot and play modes, allowing





Live Histogram

A Histogram is a graph that shows how bright an image is. Use the histogram to help ensure the pictures you take are exposed the







Interval Photographing

This function allows you to shoot images of subjects at regular time intervals. Track the movement of the stars and moon, or the blooming of a flower for the ultimate sequence shots









Scene Modes

Samsung cameras have a choice of scene modes to help you get the perfect shot in any situation. By automatically adjusting the camera's setting according to the situation, you can be sure of getting great pictures effortlessly. The scene modes included are Night, Portrait, Children, Landscape, Macro, Text, Sunset, Dawn, Backlight, Firework, Beach / Snow, Self Shot, Food, Cafe









Software & Digital Total Solutions

All-in-one software Digimax Master

Digimax Master software (supplied) integrates image viewer and image & movie editing functions into a convenient single application.



Dedicated Cradle Kits









- TTA 24pin charging system Li-ion cell (4.2V, 4400mAh) - 5-step LED lamp
- can be used with : NV series, i7, i70, L74 wide, L73

Battery Kits











SLB-1674 Kit

Case













SCP-A22 (L74 WIDE)

SCP-A15 (NV7 OPS)





SCP-A16 (NV10)

SCP-A23B

(i70)





(i70)

SCP-A17





SCP-A19 (NV11, S1050, S850)





(L77)

Lenses & Flashguns



Lens (D-XENON 18-55mm)

Lens (D-XENON 100mm)







Lens (D-XENON 10~17mm)



Lens (D-XENON 12~24mm)





Lens (D-XENON 16~45mm)



Lens (D-XFNON 35mm)



External Flash (SEF-36PZF)



External Flash (SEF-54PZF)

Accessory Compatibility Chart

		GX-10	NV11	NV10	NV7 OPS	NV3	i70	i7	L74 WIDE	L73	L77	L700	S1050	S850	S730	S630
Batteries	SLB-1674	•					İ	i i			İ	i i			İ	İ
	SLB-0837					•	i	İ		•	i	•	i		i	i
	SLB-0837 Kit				•	•				•		•				
	SLB-0837B			•			İ								İ	
	SNB-2512B Kit							i				i			•	
	SLB-1137D							l	•			l				
	SLB-1137C											l				
	SLB-0637											l				
	SLB-0637 Kit			İ							•				İ	
	SBP- 4442 Kit		٠			•										
AC Adapter	SAC-82							I								
	SAC-45		٠		•	•										
	SAC-51							l				l				
USB Charging cable	SUC-C2		٠	•	•	•	•	•	•	•		l				
Cradle	SCC-NV1							l I				l I				
	SCC-NV2			İ				i i				i i	İ		İ	İ
	SCC-NV3					•									İ	
Case	SCP-A15															
	SCP-A16			•												
	SCP-A17					•									İ	
	SCP-A19							İ				i i		•		
	SCP-A20											•				
	SCP-A21							•								
	SCP-A22								•							
	SCP-A23														İ	İ
	SCP-A23R						•	 				 				
	SCP-A24															
	SCP-A25			 			 	 				 	 	 	 	
Remote Control	SRC-A3															
	SRC-A4															
Lens	18~55mm							 				 				
(D-XENON)	50~200mm															
	10~17mm															
	12~24mm						-				-					
	16~45mm			İ			İ				<u> </u>				İ	İ
	100mm							 				 	l I			
	35mm															
External Flash	SEF-36PZF															
	SEF-54PZF															
Camera Bag	SCB-D1					•								•		
Memory Card	MMC		•			•		•				•		•		
	SD															
	SDHS						<u> </u>			•						